

Subject: RE: information regarding product safety

From: "BRIO " <BRIO@knex.com>

Date: Thu, 16 Aug 2007 08:40:25 -0400

To: <erika@walkingsticktoys.com>

Greetings from K'NEX and BRIO Consumer Services. Thank you for your inquiry about BRIO product safety. The attached is a letter issued by our president, Michael Araten, regarding the safety of the products we offer. In addition we can tell you that our engineers are working closely and quickly with our manufacturing partners to update safety certifications. The BRIO Corporation has also released the following statement with regard to their ongoing commitment to child safety. We hope these will be helpful as you retail the BRIO product line.

Your friends at K'NEX and BRIO.

Play Safe with BRIO(r) Toys

Statement regarding product safety:

BRIO has been producing quality children's toys for nearly 100 years. . Over the years, BRIO has earned a reputation as a toy company whose products are manufactured to the highest standards. Within these standards, product safety is given highest priority.

In the United States, all BRIO products conform to ASTM (American Society for Testing and Materials) toy safety standards, including heavy metal toxicology. In Canada, all products conform to Canadian Hazardous Products Act. BRIO products also meet European industry standards within EN-71 Part 3.

All BRIO products, including the BRIO wooden railway system, have been designed to meet all toy safety regulations at the time of manufacture, including heavy metals such as lead

-----Original Message-----

From: erika@walkingsticktoys.com [mailto:erika@walkingsticktoys.com]

Sent: Tuesday, August 14, 2007 4:54 PM

To: BRIO Other

Subject:

RECIPIENT: BRIOOther@knex.com

SUBJECT:

FIRSTNAME:Erika Hickey

EMAIL: erika@walkingsticktoys.com

PARENTSEMAIL:

COMMENT: Hi There,

I was wondering if you were planning to send out any information in regards to the safety of your toys (in lieu of the whole lead paint ordeal). I carry your products in my store and I'd like to be able to hand out info to reassure my customers your toys indeed are safe toys. I'll look forward to hearing from you in regards to this.

Thanks!

Erika

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